## Sompo Japan published "CSR Quick Guide"

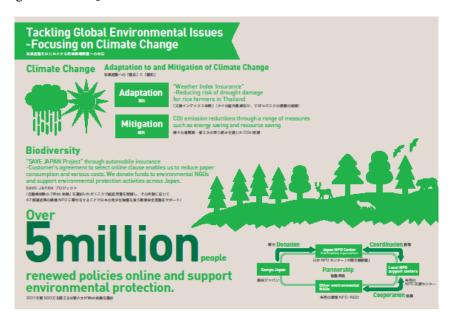
Sompo Japan Insurance Inc. (President and CEO: Kengo Sakurada; hereinafter "Sompo Japan") is pleased to announce the publishment of the "CSR Quick Guide", a brief overview of Sompo Japan's corporate social responsibility (CSR) initiatives.

The guide, written in both English and Japanese, offers a clear and concise overview of the history and priorities of Sompo Japan's CSR initiatives.

## 1. Features of the "CSR Quick Guide"

- (1) Concise overview of CSR initiatives
  - Sompo Japan's official website provides access to "Corporate Social Responsibility Communication report" (published annually\*) regarding CSR initiatives of the Sompo Japan Group. The Quick Guide uses infographics\*\* to represent the history and main topics of Sompo Japan's CSR initiatives in a way that is easy-to-understand and concise.
  - \* NKSJ Holdings Inc, a joint holding company of Sompo Japan and Nipponkoa established in April 2010, publishes CSR Communication report annually from 2011.
  - \*\*Infographics is a design method used so information can be visualized quickly and easily.
- (2) Dual-language presentation of information (English and Japanese) The guide is available in both English and Japanese in consideration of its global usage. The guide was also distributed at Rio+20 (United Nations Conference on Sustainable Development) held in June 2012.

<Image of "CSR Quick Guide">



## 2. To Obtain a Copy of the Guide

A PDF version of the guide is available on Sompo Japan's official website under "CSR Reports." http://www.sompo-japan.co.jp/english/about/csr/report/index.html