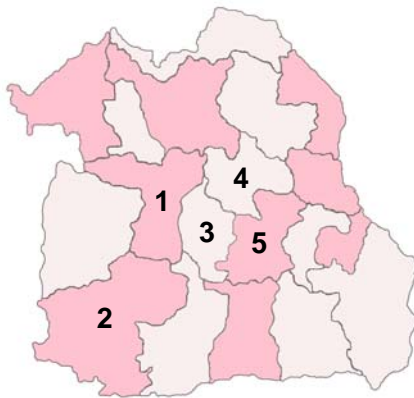


Sales area expansion of Weather Index Insurance

Sampo Japan Insurance (Thailand) Co., Ltd. (hereinafter Sampo Japan Thailand) expanded the sales area of and started selling Weather Index Insurance in an effort to mitigate loss suffered by rice farmers due to drought in 5 provinces in Nakhornratchasima on February 17th and in other 4 provinces in Northeast Thailand today.

The sales of this insurance started in 2010, as part of a trial project being conducted in Thailand by Sampo Japan Group in cooperation with The Japan Bank for International Cooperation (hereinafter JBIC) in order to verify the effectiveness of insurance as a climate change adaptation measure, for which global expectations are high.

1. Sales Area



2010	2011
Khon Kaen(1)	Khon Kaen(1) Nakhornratchasima(2) Maha Sarakham(3) Kalasin(4) Roi Et(5)

The number in above table corresponds to the number in left map. The map shows northeast Thailand.

2. Background of Sales area expansion

1,158 farmers insured in Khon Kaen in 2010 with their satisfaction by the simplicity of the product. To answer the request from Bank for Agriculture and Agricultural Cooperatives (hereinafter BAAC), Sampo Japan Thailand has decided to sell in other 4 provinces (Nakhornratchasima, Maha Sarakham, Kalasin and Roi Et) after the confirmation of the availability of reliable data for insurance.

3. Future Plan

This sales area expansion of Weather Index Insurance in 2011 is implemented as a trial project since 2010. Sampo Japan Thailand will, based on sales results, broadly consider action such as revising the product, expanding its availability to other provinces in Thailand and diversifying the type of crops.

<Appendix: Summary of Weather Index Insurance>

1. Coverage

Weather Index Insurance will pay out a contractually predetermined insurance payout (equivalent to 15% or 40% of the financing to which the insurance is subject) should the observed result of accumulated precipitation as measured against the Thai Metrological Department (hereinafter TMD) accumulated rainfall index fall below a determined value for the three month period from July to September.

2. Insurance Premium Levels

Approximately ¥1,200 – ¥12,000 per farmer

3. Policy Holder

BAAC

4. Insured

Farmers who got the loan from BAAC and have rice field in 5 provinces.

5. Insurer

Sompo Japan Thailand

6. Insurance Application Period

February 17 to May 31, 2011

7. Insurance Sales / Insurance Payment Structure

BAAC is the policy holder of this insurance. Should insurance payments be required due to drought, Sompo Japan Thailand will pay such insurance payments to BAAC who will in turn pay the appropriate amount to the farmer.

