

[English Translation]

NIPPONKOA and JFS Announce Preliminary Launch of  
New Community Website for Children around the World:  
Miracle Miracle

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NIPPONKOA Insurance Co., Ltd.

Japan for Sustainability

NIPPONKOA Insurance Co., Ltd. (President and CEO: Masaya Futamiya) and Japan for Sustainability (Chief Executive: Junko Edahiro) — a non-profit organization that provides environmental information from Japan to 191 countries —, has jointly launched the preliminary version of a new community website to connect children around the world: Miracle Miracle — A Place for Global Kids to Create the Future (<http://miracle-kids.net>).

The Miracle Miracle website is an online community for young people around the world (mainly around the age of 10 to 15) who want to think for themselves about the environment and society, learn from each other, communicate, and take action.

**Website features:**

● **Gives children around the world the opportunity to connect with each other**

Miracle Miracle is meant for young people of a similar age who live far away from each other and have little chance of ever meeting. How do others live? How do they think? What kind of future do they want? This website was created with the hope of helping inquisitive children discover the joys of being connected, the joys of communicating.

● **Encourages children to be self-motivated and take action**

Our wish is that through this site, children will be able to learn ideas from friends around the world, learn to think for themselves, and discover that they really can communicate their ideas. We also hope that communication through this website will create new opportunities for young people to work toward a truly happy and sustainable future, in each town and city, in each country, and across the whole world.

● **Fosters global awareness with a bilingual format**

An important feature of the website is that it works in both English and Japanese. English messages are translated and posted in Japanese, and Japanese messages are translated and posted

in English. We hope this will also excite children's interest in Japan.

### **Preliminary website content:**

With the preliminary launch of Miracle Miracle, we are pitching the question "What do you want to leave behind 100 years from now?" to children around the world and asking them to submit their answers through the website. We hope this will give them the opportunity to create a shared vision of the future while giving adults the chance to have a fresh insight into the role they play in today's society. Answers will be posted together with the full-scale launch of the website in early September.

### **Miracle Miracle website screen grab:**



### **About the support team:**

This site is supported by the environmental nongovernmental organization Japan for Sustainability and NIPPONKOA Insurance Co., Ltd.